

**Hawai'i Cloud Innovation Summit 2023**

# Reinventing Hawaii's Business Landscape

Driving Innovation and Equality for a Sustainable Future

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Amazon Web Services



# Art of Reinvention

... is the act of producing something new based on something that already exists, or the new thing that is produced. (Cambridge Dictionary)

In other words ... reawaken, renew, regenerate, restore, revitalize, reaffirm

Requires a culture of passion, imagination, community, perseverance, integrity, commitment, flexibility, determination, and more

Which is fueled by vision and purpose (true nature).  
Vision to transform. Vision to renew. Vision to reawaken. Vision to revitalize.



# Hawaii has it right





# 1. Define Your Vision

This is core to reinvention.

Innovation, equality, collaboration,  
and agility flow from these roots.

# Be relentless on your vision

Be relentless on your vision, flexible on how you achieve it!

Note: How you achieve your vision is NOT your vision!!

Amazon strives to be Earth's most customer-centric company.

# Create Leadership Principles

Leadership principles and tenets help align and articulate the how you are going to make decisions while pursuing your vision.

## Leadership Principles

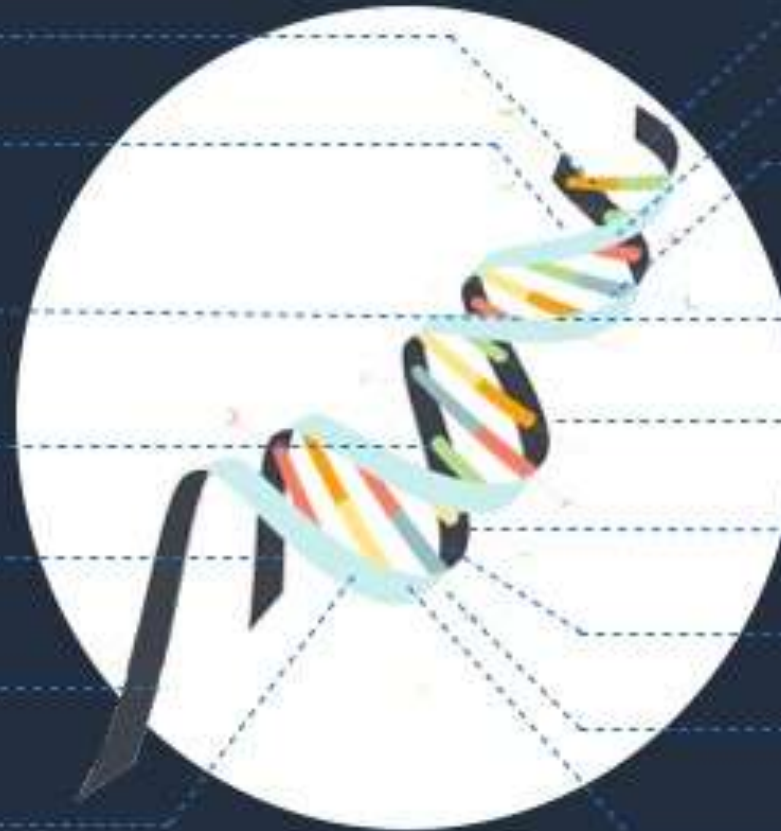
- Help you make faster, higher quality for consistent decisions
- Utilized and consistent for all levels of individuals
- Help frame conversations so all have an equal voice
- Guideposts when balancing priorities
- Creates the opportunity to look at problems from all angles



# Amazon's Leadership Principles

... unless you know better ones.  
Please be a leader.

- Customer Obsession
- Invent and Simplify
- Learn and Be Curious
- Insist on the Highest Standards
- Bias for Action
- Strive to be Earth's Best Employer
- Success and Scale  
Bring Broad Responsibility



- Ownership
- Are Right, A Lot
- Hire and Develop the Best
- Think Big
- Frugality
- Earn Trust
- Dive Deep
- Deliver Results
- Have Backbone; Disagree and Commit



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# 1. Define Your Vision

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## 1. Define Your Vision

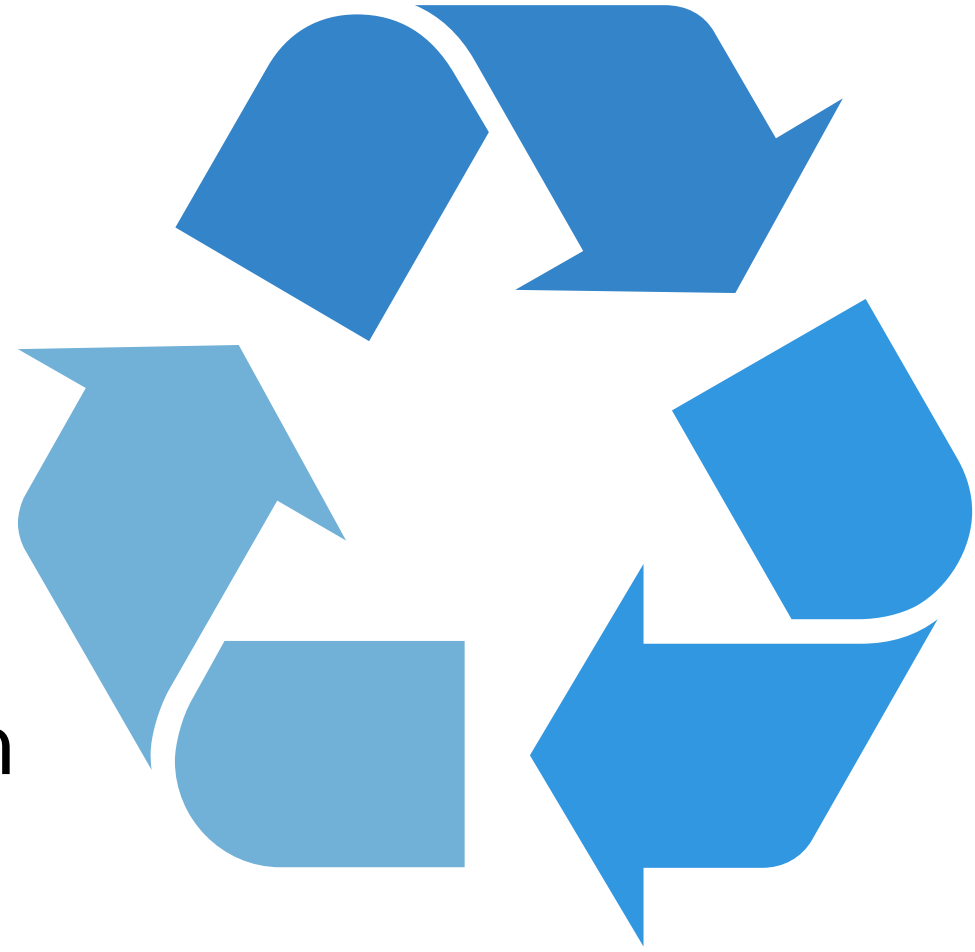
Be relentless on your vision

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## 2. Innovative Mindset

Innovation is a how, a mindset, not a product. Innovation is a flywheel.

Think Big



Experiment Often

Start Small

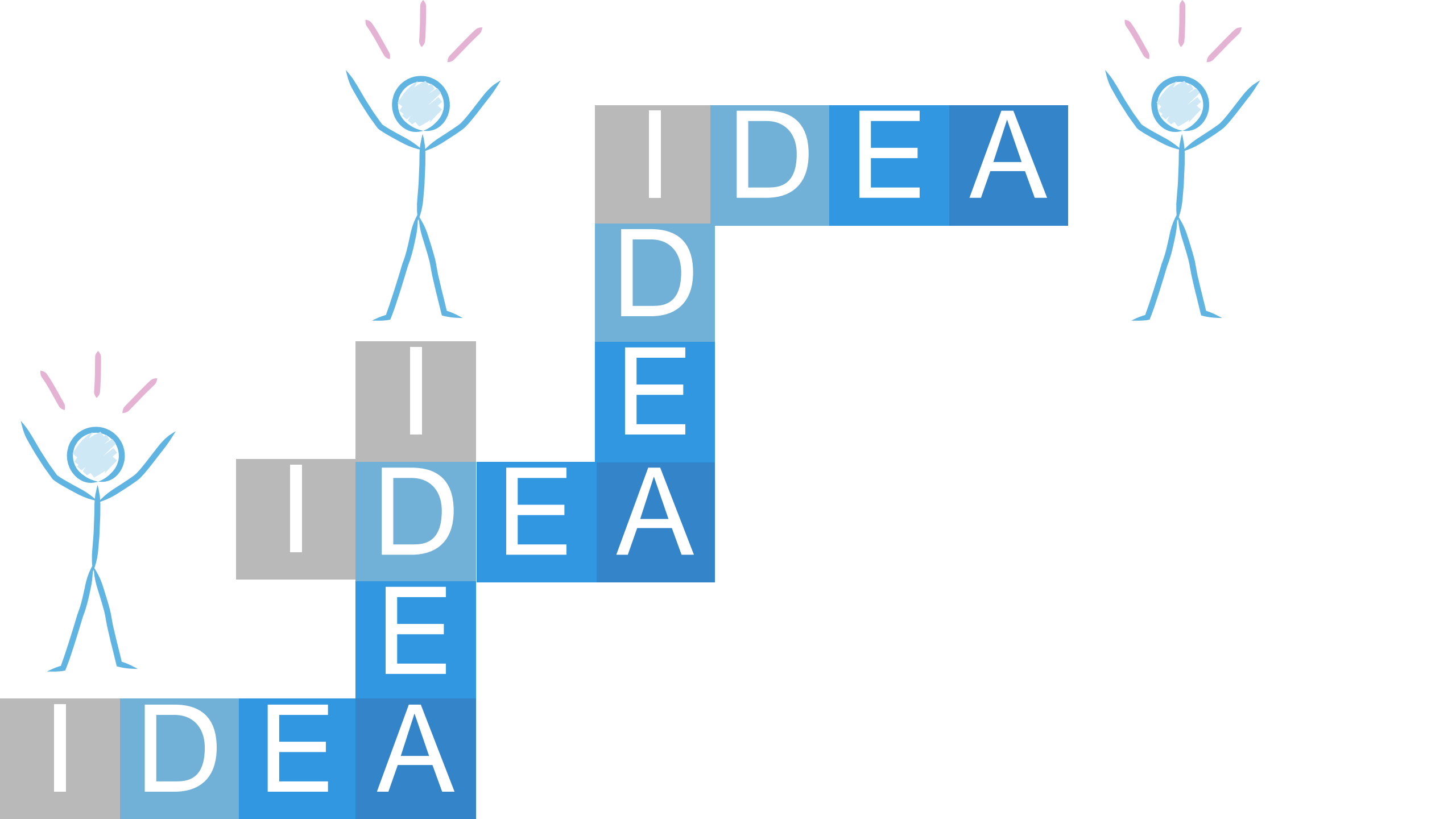
# Hurricane Fiona is among 10 most expensive climate disasters worldwide: report



Advocates warn results of climate disasters will become unaffordable and uninsurable

CBC News - Posted: Dec 28, 2022 6:32 PM EST | Last Updated: December 28, 2022







A photograph of a road completely submerged in floodwater. The road has a yellow center line and a yellow edge line on the right. The water is dark and reflects the overcast, grey sky. In the distance, there are trees and a utility pole with power lines. The overall mood is somber and hazardous.

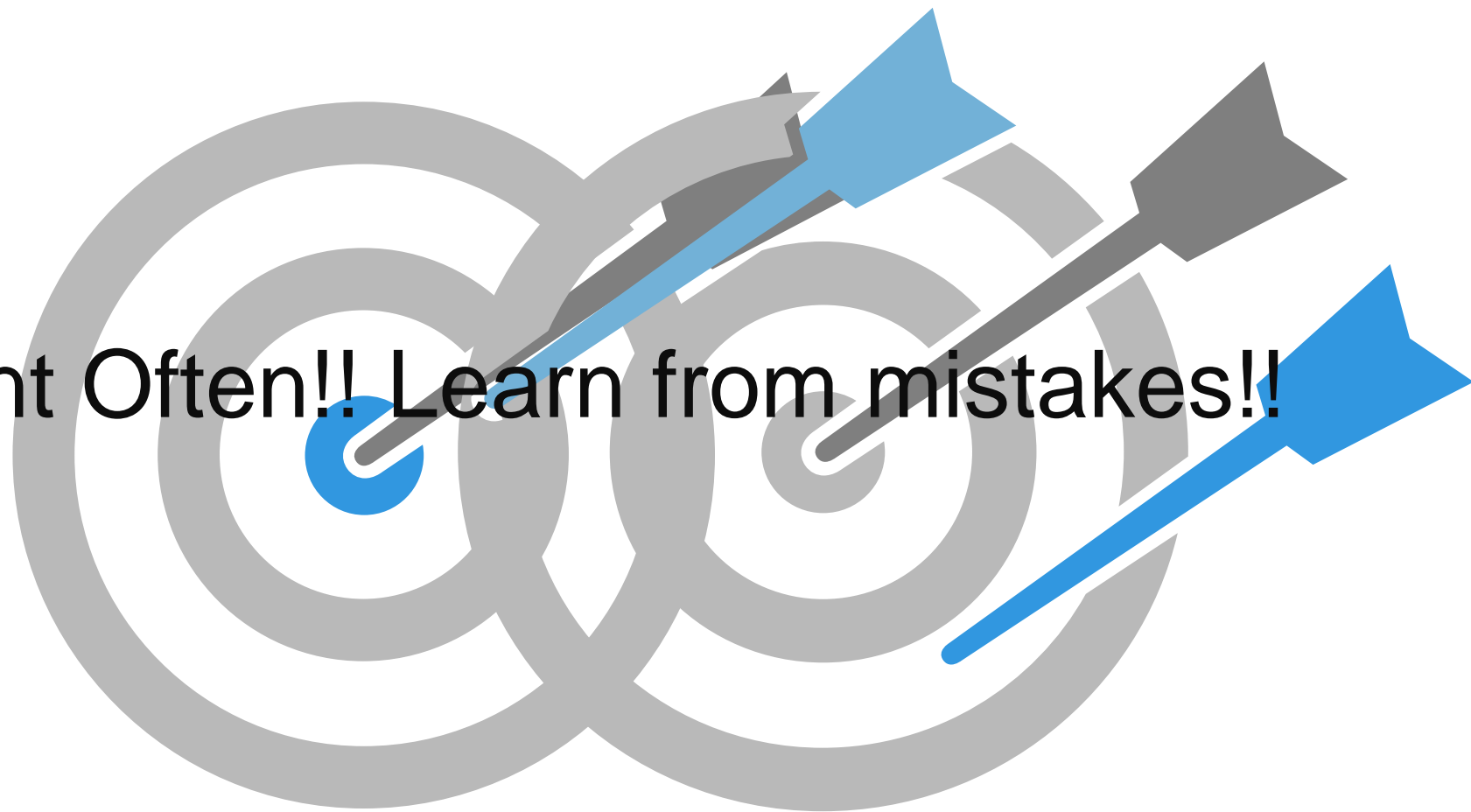
Almost **one and a half billion** of the world's population faces a flood risk





- ✓ Mitigated
- ✓ Resolved
- ✓ Documented

Experiment Often!! Learn from mistakes!!





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## 3. Community

Nothing can be accomplished without community. Community identifies the path forward, helps execute on that goal, and brings the passion to affect change

# Times have changed

## Before

## Now

Systems and startup costs were expensive to experiment with new ideas



Experiments are cheap and startup up costs inexpensive. Systems are accessible.

Education and experience was elusive



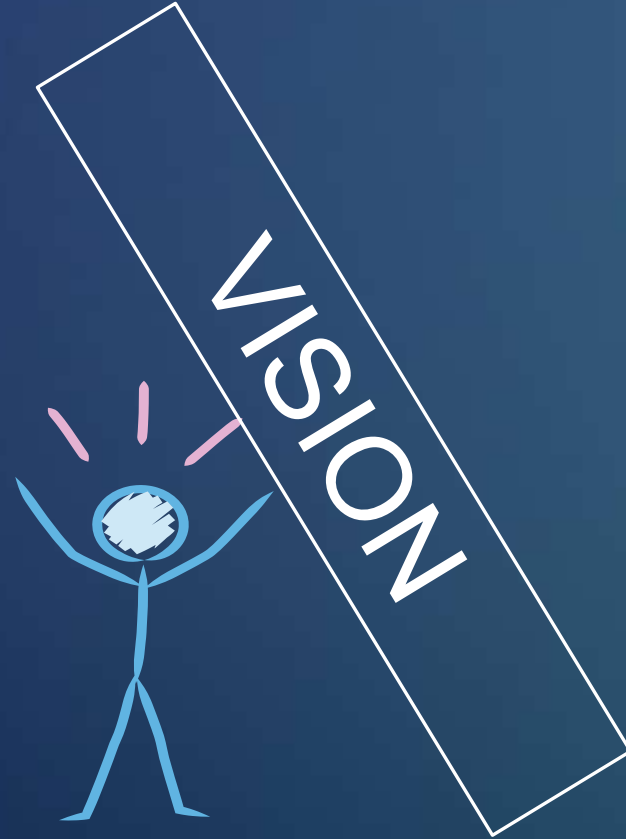
Educational resources are available to those who want to learn.

Problem resolution was beyond reach for most



Anyone who sees a problem can start

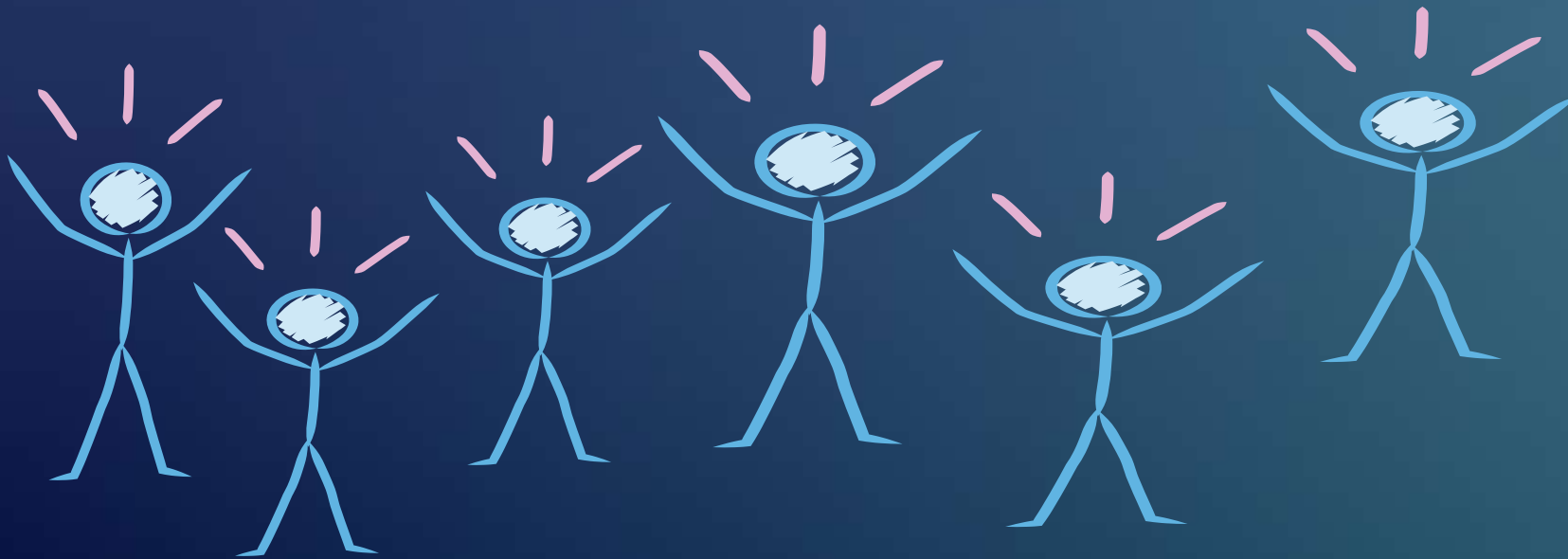
# Innovation is not a solo sport





# Innovation is a team sport

VISION



# The talent is all around you



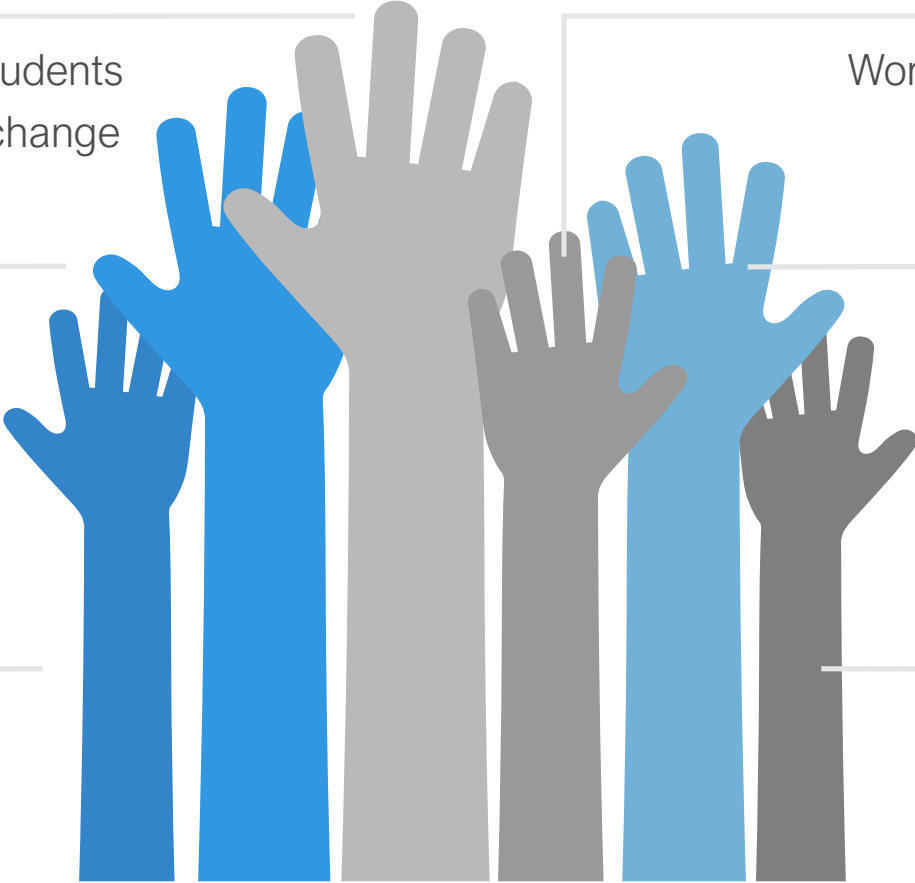
Universities and Students looking to impact change



Reskilling individuals re-entering the workplace



STEM programs starting in early education.



Workforce enablement for transitional employees.



Non-profit sector with upskilling programs.



Government programs and initiatives.





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Innovation is now accessible to all

Innovation is a Team Sport

Talent is all around you.



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Please submit your **feedback**. Thank You!



<https://www.pulse.aws/survey/BG7W6OCF>

## Hawaii Cloud Innovation Summit 2022

# Thank you!

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